THE PHOTO CHALLENGE

Once again for the third consecutive year a photo competition has been held at the Institute Zanon for all the students. The photo challenge was conceived and organized by prof. Morocutti. The photo contest participants were rated by students and teachers of the school, but also by some members of the photography club "Obbiettivo e Immagine". The criteria used by the voting members have considered technique, composition and creativity.

This year the theme was "*ecology*"
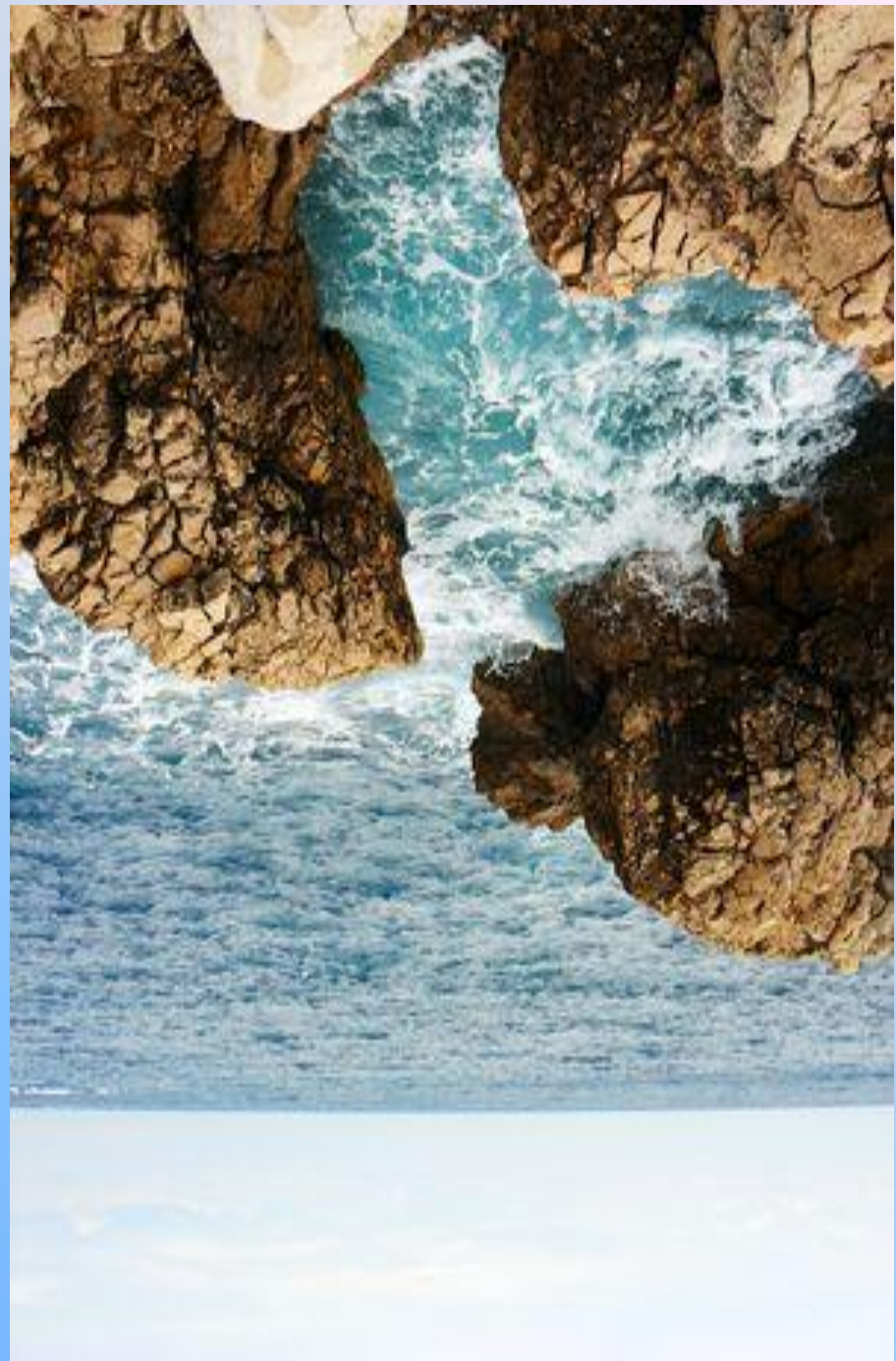
Let's have a look at the photos…

"A volte basta un semplice profumo per ricordare una grande esperienza..."

And the winners are:

Nikla Sbuelz - Composition

The picture is distinguished by its careful attention to the choice of frame that gives the image a powerful visual effect. Although minimal, there are all the elements necessary to identify the object and to understand the message, or rather the invitation, "ecological ".

The choice of photographic cut up all composes the elements so as to almost jump out from the background to the handlebars, so that the foreground looks like an invitation to take it and jump on your bike.
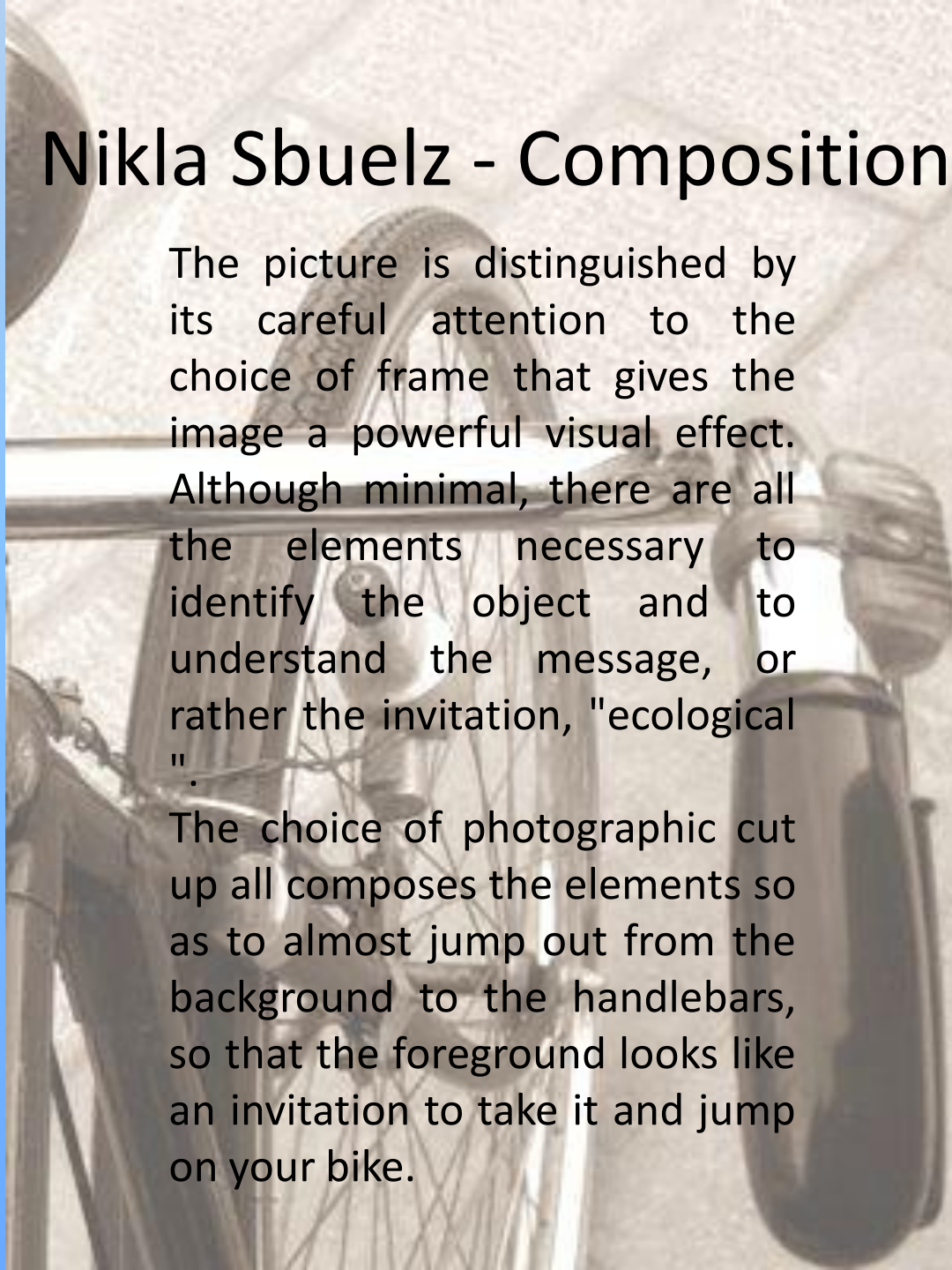
Rispettando l'ambiente, il futuro sarà più verde.

Dana Carata - Creativity

The interesting subject in this picture is the choice to put together elements that are not in nature, in order to convey a message. This research has contributed to the effectiveness of the communication. The eye of the observer, in fact, if initially captured by the majesty of the painted tree, is then gently but firmly, guided towards what is the author of such lushness: the trash bin overflowing of waste that has been there and only there, collected. The message of eco-sustainability becomes obvious and clear soon. The photo is also made dynamic by the slight tilt to the right of the trunk and branches.

Tommaso Balestra - Technique

Particularly careful and balanced is the use of backlighting and shadows which helps to give strength to the main subject: the tree, which stands high above the horizon in a kind of dominion over all. The identification of the main subject is facilitated not only by the fact that it is in the "golden section", but also by the choice of the frame that connects the curved line shows the slope and helps the observer to move from point bottom left corner to the apex of the hill on the right where there is the element you can finally linger on, but without stopping, because the eye also satisfied now returns to the light. This game of forward-backward is what gives strength and dynamism to the entire image.

These were the rewiews of the professional jury…

…but who won the students' prize?

Tommaso Balestra, again!

We've asked him some questions…

- What did you think when you knew the topic of the contest?

  Initially I was in difficulty because it is a complex issue to represented by photography, but, on reflection, I realized it was a compelling argument.

- How did you choice the photos?

  I tried to reproduce photos I liked, but finally I decided to use not constructed shots that were spontaneous and better in all aspects.

- What kind of photos did you want to search?

  The main subject was surely the nature, therefore I chose to remain within of macro and landscape, without bodies and man-made structures and light conditions and abnormal subjects.

- What did you want to give to the audience with your photos?

  First, the significance of the issue and the emotions you feel in particular situations or through the vision of "invisible" to the human eye.